



VACANCY

CHIEF DIGITAL OFFICER

The **Chief Digital Officer** will assist the Group in setting and executing digital strategies to drive digital revenues, improve customer engagement, optimize operations and expand business value. Working closely with our CEO and CTO, the Chief Digital Officer will be the driving force behind our organization's digital transformation.

JOB REQUIREMENTS:

- Master's Degree in in Media, Digital Media, Marketing, Integrated Marketing, Computer Science from a recognize institution
- Project Management Certification
- 5-7 years' experience in a similar role designing and launching digital platforms
- At least 3 years in Senior Management

THE SUITABLE CANDIDATE SHOULD HAVE:

- Proven track record of leading successful digital transformation projects
- An understanding of core business processes and associated technical solutions
- An innovative and disruptive mindset
- Experience managing and leading a digital team
- Proven influential and collaborative skills
- Knowledge of digital strategies and technology-focused initiatives

MAIN DUTIES & RESPONSIBILITIES:

- Develop a clearly defined and compelling digital strategy for the group's future
- Measure ROI on digital projects, fine-tuning approaches as needed to ensure prudent investments
- Enumerate the digital opportunities in existing activities and determine new streams that could be pursued as a part of the Group's Digital Strategy
- Monitor and keep the Group abreast of market innovation as well as continuously refresh the digital strategy
- Work across the Group to create a digital culture and enhance the digital business technology platform

Qualified and interested persons may submit applications no later than **Wednesday June 30, 2021** to: hrd@rjrgleaner.com

Subject: *Chief Digital Officer*

We thank all applicants but only those shortlisted will be contacted.