



RJR GLEANER
COMMUNICATIONS GROUP

RADIO JAMAICA LIMITED
Head Office:
32 Lyndhurst Road,
Kingston 5, Jamaica W. I.,
Tel: (876) 926-1100-9
Fax: (876) 929-7467

Western Bureau:
23 Orange Street,
Montego Bay,
Jamaica, W.I.,
Tel: (876) 952-1929

Website:
www.rjrgleanergroup.com

Email:
contact@rjrgleanergroup.com

DIRECTORS:

- **Joseph M. Matalon**
CD, BSc (Econ) (Hons)
Executive Chairman
- **Hon. Douglas Orane**
CD, BSc (Hons), MBA, (Hons) LL.D, JP
- **Peter Melhado**
BSc (Mech), MBAA
- **Dr. Cassida Jones Johnson**
BA (Hons), MA, FCIPTD (UK), PhD
- **Sharon Roper**
HNDip, FCIM
- **Novar Patrick McDonald**
LLB (Hons), LEC
- **Judith Chung**
BSc (Hons), LLB (Hons), LEC
- **Inés Pacheco, AB**
- **Nicki Purcell, BJ**
- **Mervyn Eyre**

March 3, 2026

Dear Valued Advertising Partner,

We are pleased to share an important update regarding the continued evolution of our radio portfolio at the RJR GLEANER Communications Group.

As part of our commitment to delivering stronger, more competitive results for our clients, we are integrating our four-station structure into a strategically aligned two-brand platform. Effective March 16, our portfolio will be unified under our flagship brands, **Radio Jamaica 94FM** and **FAME 95 FM**.

Through this integration, programming, talent, and audience strengths from **Power 106 FM**, **Hitz 92 FM**, and **Music 99 FM** will transition into the strengthened structure. This approach allows us to concentrate resources, amplify reach, and create more powerful, unified platforms for advertisers.

This evolution is designed to enhance audience access, elevate programming quality, and deliver even greater value to your campaigns.

What this means for you:

- Expanded audience reach
- Stronger engagement opportunities
- Improved campaign impact
- A simplified and more efficient buying process

Most importantly, your current placements and investment remain fully protected. We are committed to ensuring equivalent or enhanced exposure throughout this transition, so your brand continues to achieve optimal performance.

In the coming days, your Account Manager will connect with you to review your current schedule and demonstrate how the integrated platform can deliver even stronger results.





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We appreciate your continued partnership and look forward to delivering greater impact together through a more powerful, unified radio network.

Warm regards,

Michelle Anderson (Mar 2, 2026 11:44:41 EST)

Michelle Anderson
Group Head of Sales

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Television Jamaica



RADIO JAMAICA

The STAR

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HIZ

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MULTIMEDIA JAMAICA LTD

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SPORTS